

Rep Order# 9780425 Ver# 18 Status Returned
EC'd Yes

Traffic Order# 1348180 Printed: 08/30/2012 2:38 PM
Last Received: 08/28/2012 10:52 AM

Showing Buylines: Last Sta Revised Lines

1 of 2

Station WXLV-TV GREENSBOROW SALEM
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Laura Bassett
Phone#
Fax#

Agency () GM&B
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P/I/P2/E 95/101/1523
Flight Dates 08/14/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JONATHAN VITTI
Salesperson Phone# 202-955-5342
Salesperson FAX#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

pls see line # 26 for late run notification.
spot aired in news which ran 1108-1140p.
pls advise if this will be ok.
tks

ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
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*14	SA	08/18-08/25	630P-7P	ABC WORLD NEWS	.30	\$40.00	1	2	2	\$80.00
		09/01-09/01					0	1	0	
		Station Remark.	V18 spot aired late & in different program on sat 8/25. spot aired at 705P. [MADE-GOOD BY LINE § 35]							
*26	TU-F,M	08/14-09/03	11P-1135P	NEWS14 ABC45	.30	\$90.00	5	3	15	\$1,350.00
		Station Remark.	V18 1x aired late on 8/29 (aired @ 1137P) due to the repb nat'l convention running over.							

— REPORT TOTALS —

Report Totals. 17 / \$1,430.00

— SALES MONTHLY TOTALS —

Aug 12. 110 / \$12,445.00
Sales Totals. 180 / \$20,720.00

Sep 12. 70 / \$8,275.00

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Station Totals. 180 / \$20,720.00
Lines not sent/rcl'd/rtrn. 0 / \$0.00

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—COMPETITIVE—

Market Totals \$259,000
CABL 0% UNKN 0% WBFX 0% WCWG 0% WFMY 32%
WGHP 27% WMTV 5% WUPN 0% WXTI 28% WXLV 8%
null1
RA35+

Books
Demos

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Books null
Dentos RA35+